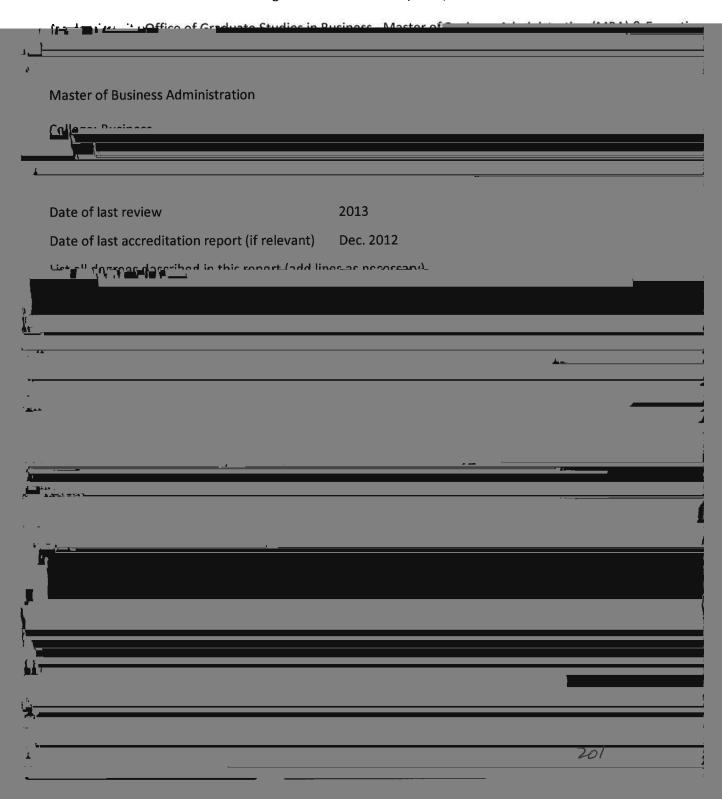


Program Review Self-Study Template



1. Departmental purpose and relationship to the University mission (refer to instructions in the WSU

a. University Mission

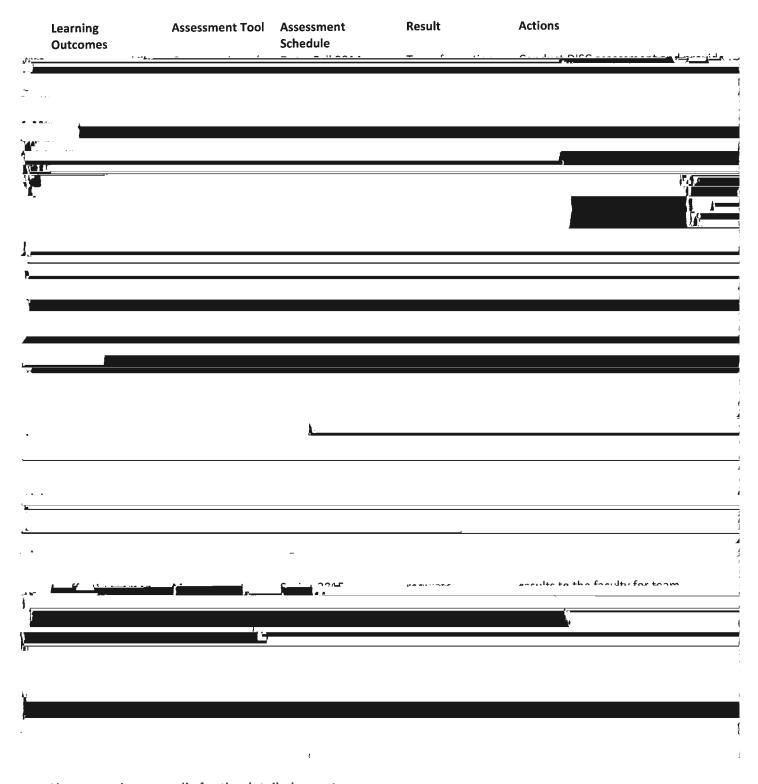
The mission of Wichita State University is to be an essential educational, cultural, and economic driver for Kansas and the greater public good.

b. Program Mission (if more than one program, list each mission):

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Master of Business Administration



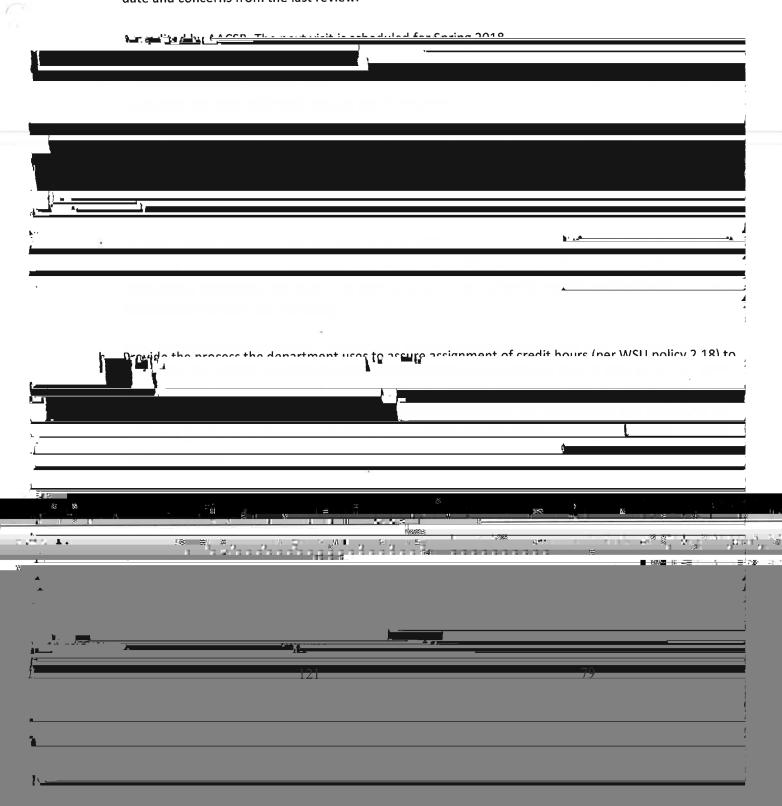
Please see the appendix for the detailed report

Executive MBA

Learning Goal Develop the ability to identify and solve business problems and pursue	Assessment Strategy / Tools EMBA 802 (Strategic Marketing) (Brian Rawson), EMBA 804 (Operations and Supply Chain Management) (Sue Abdinnour), EMBA 807 (Corporate Finance) (Tim Croft) Please make sure	Assessment Schedule Data: Fall 2015 – Fall 2016 Review: Spring 2017 Actions: Fall 2017 onwards	Learning Outcome	Actions
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Acquire and enhance skills to	that both sub-goals are being assessed. Will be assessed independently in a class this semester and in a	Data: Fall 2015 – Fall 2016		
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d. Provide aggregate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or **X**, 85.4% student satisfaction with the program and whether students are learning the curriculum (for learner Surcomes, data should relate to the outcomes of the program as listed in 3c). **MBA**

g. Indicate whether the program is accredited by a specialty accrediting body including the next review date and concerns from the last review.



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* May not be collected ever	ry year			
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6. Report on the Program's goal (s) from the last review. List the goal (s), data that may have been collected to support the goal, and the outcome. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for more information on completing this section).

(For Last 3 FYs)

Goal (s)

Assessment Data Analyzed

No goals related to MBA and Executive MBA

7. Summary and Recommendations

